

# WE'RE MOMENTS AWAY FROM SOMETHING HUGE.

St. Mary's is on the verge of something groundbreaking. It's a moment in time that will impact future generations - and will change history for the university. Stay tuned for a special announcement, coming fall 2017.



ABOUT ST. MARY'S

GIVE NOW

SPOTLIGHT STORIES



Twenty Years of PREP Work



The Music Man



The Good Doctor



Happy Coincidences



Risks and Rewards



A 3-D Revolution

## WE'RE MOMENTS AWAY FROM SOMETHING HUGE.

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## MOMENTS THAT DEFINE EXCELLENCE



"I'm proud that the values taught to me by the Marianist brothers are as much a part of a St. Mary's education today as they were when I was in school."  
- Bill Greehey



"Each of us wants to make a difference in this world. St. Mary's University did that for me by showing the way and then enabling a college education."  
- David Biegler



# EVERY MOMENT TODAY HAS AN IMPACT ON TOMORROW

As a Catholic and Marianist University, St. Mary's is committed to serving our community and developing leaders dedicated to the common good. St. Mary's is on the verge of something groundbreaking. It's a moment in time that will impact future generations - and will change history for the University. The announcement is coming the evening of November 17!



WHAT'S YOUR DEFINING MOMENT?



## MOMENTS THAT DEFINE EXCELLENCE



"We wanted to give back to our school because they gave so much to us. They gave us the tools to have a great life."  
- Mary Anne Bramblett



"I'm proud that the values taught to me by the Marianist brothers are as much a part of a St. Mary's education today as they were when I was in school."  
- Bill Greehey





## THE MOMENT IS HERE!

The Defining Moment Campaign is the largest in St. Mary's University history. With a goal of \$130 million, the campaign celebrates our 165-year-old legacy, recognizes the opportunities ahead, and invests in the potential of the next generations of our students.

To date, we have raised **\$104,872,000.**

## THIS IS OUR DEFINING MOMENT

On Nov. 17, we announced The Defining Moment, the largest campaign in the history of St. Mary's University, more than six times larger than any previous fundraising campaign. The biggest news? Our campaign goal is \$130 million, and we have already raised \$104,872,000!

This is a huge moment for St. Mary's University. The Defining Moment Campaign is comprehensive in scope, advancing every one of our strategic priorities and setting our sights on the University's vision.

By the end of this successful campaign, we will be much closer to becoming, as a Catholic and Marianist university, one of the finest private universities in the Southwest, always innovating but still grounded in our commitment to preparing young adults for lives of purpose and meaning, as well as for success.

Sincerely,

Thomas M. Mengler  
St. Mary's University President



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## SHARE THE MOMENT



[Help us reach our goal](#)

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Share a photo or video of your Defining Moment

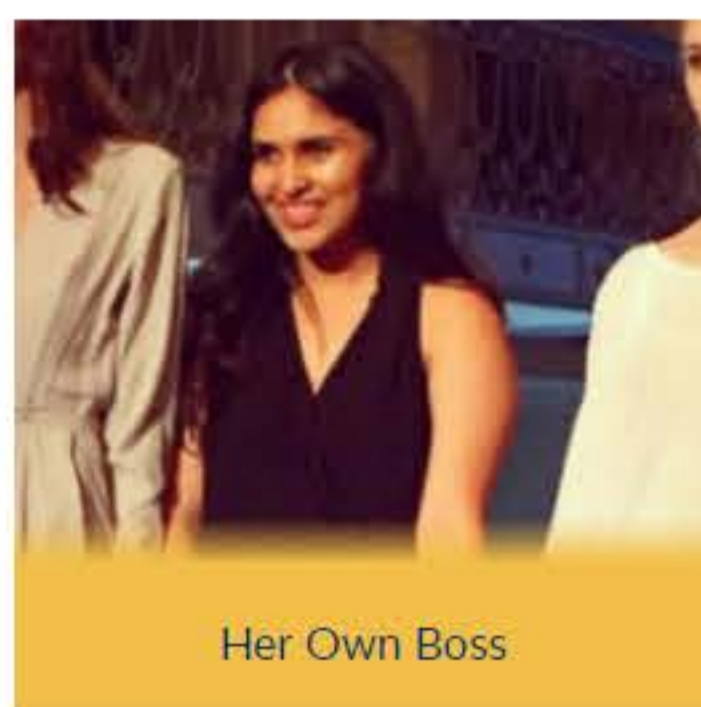
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## MOMENTS THAT DEFINE EXCELLENCE



"I appreciated the fact that they were willing to look under the hood ... and see that there are some really, really talented people." - Steve Pena (Law)



"St. Mary's not only taught me how to make a living, but also taught me how to live." - Ruben Escobedo



[READ MORE SPOTLIGHT STORIES](#)

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Posted by **St. Mary's University**  
1,849 Views

Share a photo or video of your Defining Moment

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St. Mary's University President



## MOMENTS THAT DEFINE EXCELLENCE



Virtually Unstoppable



Center helps small businesses jump-start growth

"St. Mary's not only taught me how to make a living, but also taught me how to live." - Ruben Escobedo



Enchanted Rock Field Trips — A St. Mary's Tradition

"I'm proud that the values taught to me by the Marianist brothers are as much a part of a St. Mary's education today as they were when I was in school."  
- Bill Greehey



Unique seminar prepares law students for child abuse cases

[READ MORE SPOTLIGHT STORIES](#)



— *St. Mary's University is* —  
**MOMENTS**  
— *away from something big.* —



ST. MARY'S  
UNIVERSITY

The Catholic and  
Marianist University

[stmarytx.edu/lcnmoment](http://stmarytx.edu/lcnmoment)



— *Experience your* —

# DEFINING MOMENT

— *at St. Mary's University* —

Everything you do today can have an impact on tomorrow – whether it is leading, learning or serving others, it all counts toward something greater. These are the moments that define a St. Mary's education and prepare our graduates for future success.



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*St. Mary's University*

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With a goal of \$130 million, the campaign celebrates our 165-year-old legacy, recognizes the opportunities ahead, and invests in the potential of the next generations of our students.

**To date, we have raised \$104,872,000.**

Our vision, as a Catholic and Marianist University, is that St. Mary's will become one of the finest private universities in the region, a gateway for our graduates to professional lives as ethical leaders in Texas, the nation and the world.

**The Defining Moment Campaign places that vision within our grasp.**



ST. MARY'S  
UNIVERSITY

The Catholic and  
Marianist University

**#StMUDefiningMoment**

[www.stmarytx.edu/samoment](http://www.stmarytx.edu/samoment)





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[stmarytx.edu/about](http://stmarytx.edu/about)

— *St. Mary's University is* —  
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[stmarytx.edu/rattlermoment](http://stmarytx.edu/rattlermoment)

[#StMUdefiningmoment](https://twitter.com/StMUdefiningmoment)



st mary's university defining moment



Our Defining Moment

25,540 views

5 0 SHARE

The Defining Moment 60-second video storyboard

[https://youtu.be/XBZ9VX2\\_RnU](https://youtu.be/XBZ9VX2_RnU)



A defining moment is a powerful experience. A profound pivot-point in your life. Attending St. Mary's University is my defining moment. Impacting my future and influencing everything I am ...



and will become. It's the moment I discover my own potential. Helping me realize that what I do today has an impact on tomorrow. It all counts ...



toward something greater. St. Mary's is giving me guidance, knowledge, and the tools to succeed. This is the moment I realize my life's purpose – to be a teacher, fight for justice or start my own business.



The moment that defines the things I will create, the lives I will change and the hearts I will lift. Leading, learning and serving others – these are moments that define us all.



Realizing them makes monumental things happen. This is a life-changing moment. This is my defining moment. This is our defining moment.

The Defining Moment 60-second video storyboard

[https://youtu.be/XBZ9VX2\\_RnU](https://youtu.be/XBZ9VX2_RnU)





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*This is our defining*  
**MOMENT**

**#StMUdefiningMoment**

FIND OUT MORE 


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FIND OUT MORE 

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**#StMUdefiningMoment**



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St. Mary's University – The Defining Moment Campaign

Series 1

Pre-launch message:



Pre-launch message:



Launch message:



**Series 2:**

Pre-launch message:

 **St. Mary's University**  
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We are just MOMENTS away from something huge.



**This is our Defining Moment.**  
Find Out More  
stmarytx.edu [Learn More](#)

Pre-launch message:

 **St. Mary's University**  
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Any Moment Now...



**This is our Defining Moment.**  
Find Out More  
stmarytx.edu [Learn More](#)



Launch message:

 **St. Mary's University**  
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Every Moment Today Has An Impact On Tomorrow.



**This Is Our Defining Moment.**  
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*This is our defining*  
**MOMENT**

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#StMUDefiningMoment  
[stmarytx.edu/definingmoment](http://stmarytx.edu/definingmoment)

*Any*  
**MOMENT**  
*now.*

ST. MARY'S  
UNIVERSITY



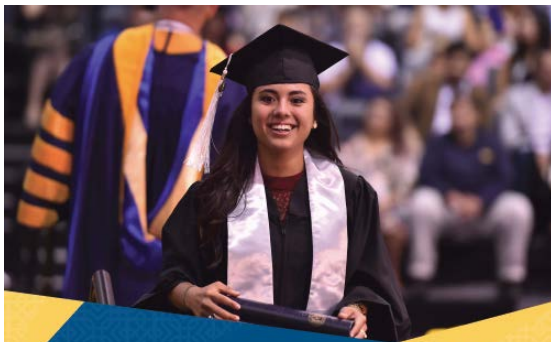
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